## The Action Plan on Modern Logistics Development sets out the following eight strategies and 24 action measures:

- (1) To promote digitalisation and smart logistics development in the industry
  - To enhance and regularise the Pilot Subsidy Scheme for Third-Party Logistics Service Providers
  - To strengthen support for logistics enterprises in digitalisation
  - To provide smart logistics-related training
- (2) To build and promote the industry image as high-end and innovative
  - To strengthen publicity and promotion to attract young people to join the industry
  - To enhance the professional image of the logistics industry
  - To make good use of different talent admission schemes to attract foreign talents to Hong Kong
- (3) To promote interconnectivity of logistics data for enhancing industry competitiveness
  - To facilitate interconnectivity and interoperability of logistics information by developing a logistics data platform connecting the airport, port and other relevant logistics information platforms
- (4) To promote green logistics for driving industry development
  - To promote green and sustainable logistics development by formulating a clear roadmap with concrete commitments for implementation
  - To encourage technology application for promoting development of green and sustainable logistics
  - To strengthen industry's awareness of green and sustainable logistics through training
  - To assist small and medium-sized enterprises in implementing green and sustainable logistics

- (5) To stabilise supply of logistics land and develop logistics clusters with different functions
  - To dispose a total of four parcels of logistics land covering about 19 hectares regularly from 2024 to 2027
  - To continue promoting multi-purpose development so as to optimise land use
  - To study the provision of affordable modern logistics facilities for the industry
  - To develop logistics clusters in the New Development Areas of the Northern Metropolis
- (6) To strengthen collaboration within the Greater Bay Area (GBA) and grasp new development opportunities
  - To enhance multimodal transport measures
  - To make good use of the Hong Kong-Zhuhai-Macao Bridge
  - To collaborate with other cities in the GBA in formulating management standard on logistics services for high-value goods
  - To actively promote the Hong Kong Authorised Economic Operator Programme and mutual recognition arrangement network
- (7) To promote Hong Kong's unique advantages and actively explore new business opportunities
  - To explore new markets in the ASEAN, the Middle East and other countries along the Belt and Road
  - To actively promote the Free Trade Agreement Transhipment Facilitation Scheme
  - To provide customised and high value-added business solutions
  - To organise more visits and large-scale promotional events
- (8) To enhance cross-sectoral coordination for supporting the long-term development of the logistics industry
  - To enhance the function of LOGSCOUNCIL for strengthening cross-sectoral coordination